

Contact: Ken Hale
Block Watch Chair
Phone: (412) 965-9752

Parent Organization
Brightwood Civic Group
3127 Brighton Road
Pittsburgh, PA 15212
412-732-8152
(Fax)412-732-8153
brightwoodcivic@verizon.net

WOODLAND / SHADELAND BLOCK WATCH

PRESS RELEASE

FOR IMMEDIATE RELEASE

Woodland / Shadeland 2nd Annual Neighborhood Cleanup

Loving and caring for our community

April 11, 2008: On Saturday, April 19, 2008, the Woodland / Shadeland Block Watch will be holding its 2nd Annual Neighborhood Cleanup. This year the cleanup coincides with the Greater PA Cleanup and Spring Reddup. The cleanup will take place from **9:00 AM to 12:00 PM**. The event will begin in front of **The Café 'n' Creamery at 2700 Shadeland Avenue** at 9:00 for registration and instructions. Teams will disperse into the neighborhood from 9:30 to 11:30 collecting litter and return to the Café at 11:30 for pizza and prizes.

The Woodland / Shadeland Block Watch is celebrating its 2nd Anniversary with its 2nd Neighborhood Cleanup. The Block Watch has been integral in causing change in the Brightwood, Marshall-Shadeland, neighborhood on Pittsburgh's Northside. The Neighborhood Cleanup is just one way for the group to give a visible expression of the love they have for this community. The first cleanup brought over 60 volunteers and collected over 80 bags of litter from over 10 blocks of the neighborhood. This year the group hopes to exceed those numbers and that picking up litter will grow into a more frequent quest in the community. **For more information on the event, please contact Ken Hale at (412) 965-9752 or the Brightwood Civic Group at (412) 732- 8152.**